HOW TO WORK WITH IMAGES in FASHION SNOOPS

- Creating and Saving Images into a Scrapbook
- Finding Source Information for Images

Creating and Saving Images into a Scrapbook

To create a new folder, click on the “Scrapbook” link at the top right of the screen.

Click to go to the account registration screen and create your account.
You do not need to use your FIT username and password for this account. It can be any username and password. It is for your own, personal scrapbook. Fill out the form and click “Sign Up” to create your scrapbook.

Once you create your scrapbook, you can login any time you are using Fashion Snoops, to collect and work with images. To open your scrapbook, click on the “Scrapbook” link in the top menu bar.

Be sure to read the “Scrapbook Help” to find out how to work with folders, upload and download images, and how to work with the thumbnails and collage mode. Note that you can upload images from other sources to use in your presentations and collages. You can also upload images to use as backgrounds. Be sure to read the instructions, as there are limitations on the size of images you are able to upload. You may have to edit your images first, to size them correctly for the Scrapbook.

As you go through the Fashion Snoops site, click on the symbol to add images from the site to your Scrapbook.

After you open your scrapbook, your name will appear as the current user, and you will see a list of your folders and subfolders at the left. [see the following examples]
The 2 images above come from other sources. They were uploaded as .jpg images into the Scrapbook.
Finding Source Information for Images

(Follow along with this example search.)

Choose the 'Ladies' tab at the top, then the 'Forecasting' tab, then for the season F/W 12/13, under 'F/W 12/13 Ladies Wrap Up', choose the story "40s Flair" from the menu on the left. You will now see the "40s Flair" story’s Main page with what appears to be runway photos of 40s influenced looks. Unfortunately, these images have no attached individual information and you cannot simply select each photo to get the information.

"Themes and Palettes"

How to get image information for these photos:
Select, from the menu on the left, “Themes and Palettes” and then select “Contemporary Themes” from the submenu. Now pick "40’s Flair" from the menu that pops up on the right.
Select the “More photos” tab. Among these photos, you will see the runway photos used in the story, each with its source information at the bottom of the page.

Source info for the image: “Marc Jacobs / New York (Fall 11/12)”

Use the More Photos tab, in every forecasting season & story, to find image source info!